



ABOUT THE LIONESS WOMAN'S CLUB

Our Vision is to create an interactive On/Off line platform for successful women to communicate, promote their business and socialize, both locally and globally.

Our Goals are to inspire members to achieve personal and entrepreneurial success, indulge in the arts and culture; to provide members with the latest news in health and lifestyle trends and with the opportunity to blog about their area of expertise thus expanding their network.

About the Founder – Jenny Katkova-Brown

As a successful business woman in legal field and an arts and culture aficionado, Jenny founded the *Lioness Club* in 2010 to enable busy women to find more time for themselves. She created a place where women could not only connect and expand their personal and business networks, but to satisfy their thirst for culture, knowledge and fashion.

Our membership

One of the most attractive features of the *Lioness Club* is the diversity of our members. Our business women represent various fields of expertise, such as investment, real estate, finance, public relations, media, arts, interior design, law, medicine, tourism, hospitality, etiquette, fashion & beauty industries, and more.

Demographic Makeup

Over 25,000 stylish, success-oriented, entrepreneurial and professional women, including 2,000 GTA based and 6,000 worldwide members as well as 17,000 followers on *Lioness* FB page, Twitter, LinkedIn and *Lioness Gazette*. The ages of our members and followers are from 25-55 years, with a median age of 40 years.



Lioness List (Business Directory) has been created to provide reliable information on products and services and allow members to promote their business. We offer three levels of listings: *Emerald, Sapphire* and *Diamond*. Each listing provides various scopes of exposure and visibility to 25,000 + viewers.

Lioness Gazette is a weekly newsletter reaching an audience of over 7,000 subscribers. It informs the readers of new articles, posted on *Lioness Website*, club news and events, special campaigns and promotional offers.

Lioness Gazette provides an opportunity to Sponsor an edition of the gazette by placing a banner/logo of the business or an article with the direct link to the Sponsor's website on the primary spot of the *Lioness Gazette*.

Networking Events

The philosophy of *Lioness Networking Events* is bringing together entrepreneurial and professional women to connect and promote their businesses in person, to socialize and have fun in a luxurious, unparalleled environment. Key note speakers of the events are well-known experts in business development strategies, financial and personal success as well celebrity experts on health, art, fashion, beauty, etc. Entertainers are usually invited to dazzle the guests, art works of local artists are exhibited, and much more. The events usually gather 130 – 250 guests depending on the theme of the event.

Lioness TV is a medium where we conduct interviews with successful entrepreneurs to get publicity for their business, raise their profile and share the secrets of their success with the *Lioness* audience.

The recording of the interviews takes place in a professional TV studio in Toronto where you will share your story with Jenny Katkova-Brown, the founder of *Lioness Woman's Club*. The interview will be placed on *Lioness Woman's Club* website and all our Social Media Platforms, *Lioness* Facebook Page, Twitter and YouTube.

